







Better Digital Results requires Better Data... for Better ROI.

Data-Driven Solutions:

-  Display, Video, Mobile
-  Unparalleled Reach of Television with the Targeted Precision of Direct Mail
-  A price point that can be lower than both TV and DM
-  15,000 targetable attributes - behavioral, lifestyle, purchase intent, geographic, media consumer, etc.
-  Indexing the "look-alike" prospect
-  Scalable, Proprietary Online marketing platform

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successfully creates
direct marketing
data-driven solutions
using a targeted online
proprietary platform.
Advertisers can reach
the right audience with
the right message or
offer, at the time when
they are ready to ACT!

To find out more, contact **Chas Kutchinsky**
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